

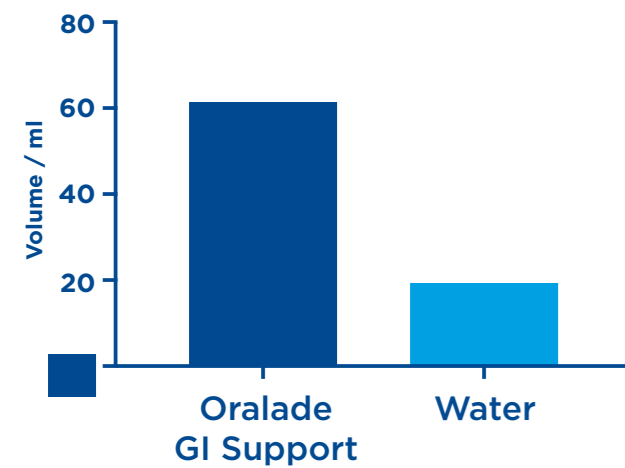


## Why Vets Choose Oralade Gi Support

- ✓ Tried and Tested Recipe
- ✓ 8 out of 10 dogs prefer Oralade over leading electrolyte brand
- ✓ Up to 70% more fluid intake with Oralade compared with plain water

## Outcome of study measuring the percentage of hospitalised dogs spontaneously drinking Oralade in preference to water (2014)

Haemorrhagic enteritis peroral fluid in take first 4 hr. After admission p=0.01 (paired t test, non-parametric, n+14)



	Oralade GI Support	Water
Total ml	2248	542
Total Number of Dogs	38	38
Average ml/Dogs	59.2	14.3
Number of Dogs that drank	29	20
% of Dogs that drank	0.763158	0.526316

\*Ref(7)



**Highly Palatable Isotonic Formula Easily Digestible**



**Amino acids & Prebiotics for gut health**



**Nourish Enterocytes Zero Fat**

Start enteral nutrition up to 24hrs earlier with Oralade GI support. Microenteral nutrition & Oral rehydration support in a palatable ready to serve formula.

## Feeding Guide

Use	Size / Weight	Vol/24hrs	ml/kg
Microenteral Nutrition (see below)	Cat/SML - XL	0-4 Hrs Increasing +50% every 4 Hrs	0.25 - 0.5 ml/kg/hr
Oral Rehydration (see below)	Cat/SML/Puppy <3kg	150ml	50ml
	Medium <8kg	350ml	44ml
	Large <20kg	660ml	33ml
	X-Large <50kg	1320ml	26ml

Period of use: Up to 1 or 2 weeks while re-introducing normal food. Water should be available at all times. Offer free choice in a bowl, replace unused portion after 12 hrs.

Additional use: Hydration support during hot weather, travel, exercise, whelping.

## Direction for use

- ✓ Microenteral nutrition support for; Anorexic or critical care patients, suitable for acute gastrointestinal disorders as first source of enteral feeding. Zero fat and low protein enable fast absorption.
- ✓ Oral rehydration support for mild to moderate dehydration caused by vomiting or diarrhoea or other gastrointestinal disorders. Isotonic formula quickly restores balance of electrolytes and fluids. Palatable chicken flavour encourages intake even when nauseous. 2% glucose for simple energy.
- ✓ Hypoallergenic - made with Hydrolyzed chicken liver. Suitable for all patients; Renal, Urinary, diabetic, (Zero contraindications).



Can be frozen, makes perfect tasty ice-cube treats



Satisfaction Guaranteed or your money back

\*Terms and Conditions apply see website for more details.

COMPOSITION	ANALYTICAL CONSTITUENTS	ADDITIVES	ENERGY VALUES
Purified Water, Dextrose Monohydrate, Sodium Chloride, Potassium Chloride, Monosodium Phosphate, Chicken Liver Hydrolysate.	Crude Protein 1%, Crude Fat 0.1%, Crude Fibre 0.3%, Moisture 96%, Inorganic Matter 0.5%, Potassium 0.08%, Sodium 0.14%, Chloride 0.20%, Phosphorous 0.027%, Calcium 0.006%.	Xanthan Gum 0.12%, L-Glutamic Acid 0.19%, Glycine 0.4%, Galacto-oligosaccharide 0.1%, Natural Flavouring.	14 kcal per 100ml

### REFERENCES

- Sævik B, Skancke E, Trangerud C (2012) A longitudinal study on diarrhoea and vomiting in young dogs of four large breeds Acta Vet Scand. 54(1): 8.
- Hubbard K, Skelly BJ, McKelvie J, Wood JLN. Risk of vomiting and diarrhoea in dogs. Veterinary Record 2007;161:755-757
- Vielor E et al (1995). Electron microscopic demonstration of viruses in feces of dogs with diarrhea. Tierarztl Prax 23: 66-69.
- Schulz B S, Strauch C, Mueller R S, Eichhorn W and Hartmann K (2008). Comparison of the prevalence of enteric viruses in healthy dogs and those with acute haemorrhagic diarrhoea by electron microscopy. The Journal of Small Animal Practice 49: 84-88.
- PAL trial, Netherlands 2009. Data on file.
- Evaluation of an oral electrolyte solution for treatment of mild to moderate dehydration in dogs with hemorrhagic diarrhoea Erica L. Reineke, VMD, DACVECC; Karie Walton, VMD; Cynthia M. Otto, DVM, PhD, DACVECC (J Am Vet Med Assoc 2013;243:851-857)
- Outcome of study measuring the percentage of hospitalised dogs spontaneously drinking Oralade in preference to water:Katherine Howie VN VTS(ECC) Katherine Howie VN VTS(ECC)



Manufactured and distributed by Macahl Animal Health  
38 Corrigan Hill Rd, Moy, Dungannon Co Tyrone N.Ireland BT71 6SL  
EC REG: GBNI/4035

For more information  
Call +44 (0) 2887 789245  
email: info@macahl.com

www.oraladevet.com



Veterinary Exclusive



+ GI Support

## Microenteral Nutrition and Oral Rehydration Support



NEW

IMPROVED FORMULA

#feeddontfast

www.oraladevet.com



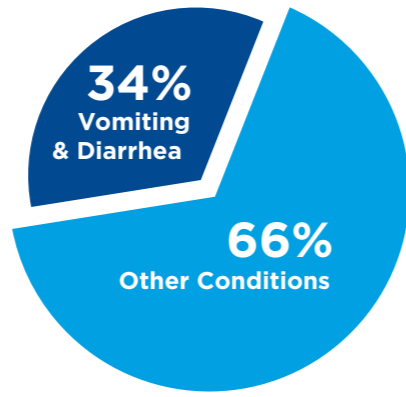
Oralade GI support is a highly palatable isotonic formula, containing essential electrolytes, functional amino acids, glucose and prebiotics in purified water, with a natural chicken flavour.

It is a dietetic complementary feed to help in the management of acute intestinal absorptive disorders, such as; recovery from acute vomiting/diarrhoea, pre & post GI surgery, anorexia and critical care.

**Acute Gastroenteritis - a common condition<sup>1</sup>**

- Patients may be anorexic 2 to 3 days prior to arrival at clinic
- The GI tract needs constant nutrition to maintain a healthy barrier and motility
- Lack of nutrients and energy results in gut atrophy, and break down of mucosal barrier
- The metabolic rate of the GI tract actually increases with illness

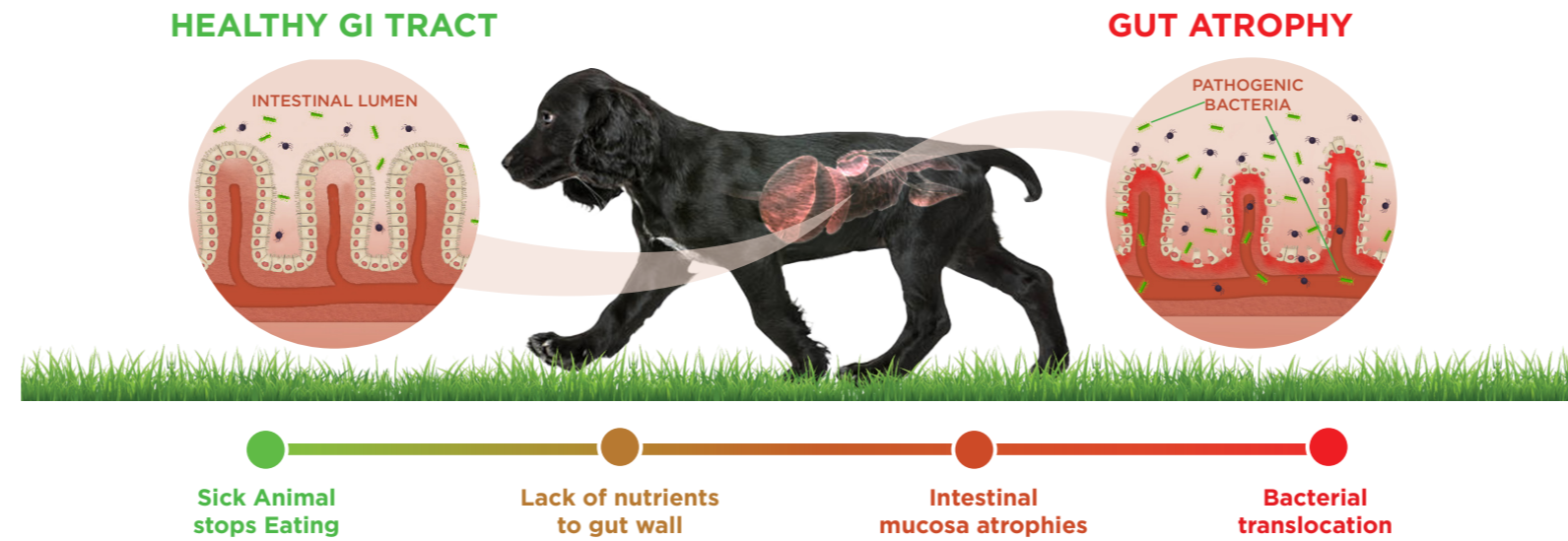
Most gastrointestinal diets are too high in fat and protein for use within the first 24 hours.



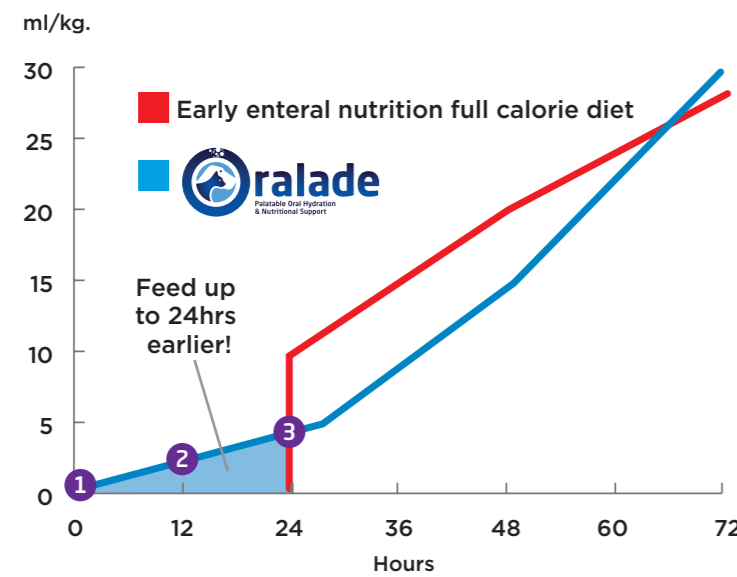
# Stop Gut Atrophy in its tracks!

What happens when an animal doesn't eat?

**Fasting is not the answer!**



## Critical care nutrition and oral rehydration support from DAY 1



### Microenteral Nutrition

1. Start with small amounts (trickle feed) via syringe or managed feeding tube 0.25ml/kg/hr
2. Increase volume +50% every 2 to 4hrs
3. Mix with complete diets to improve; palatability, absorption, calorie intake

## TESTIMONIALS

**Anna Richmond - Reading**  
Dog - Gastroenteritis

Animal drank oralade with no force. Seemed to enjoy the flavour and because it is freezeable the remainder could be stored so was cost effective

**Stephanie Watson - Isle of Man**  
Dog - Intestinal foreign body

Post exlap was anorexic and not eating. Tried oralade for the first time and she loved it. Was really easy to syringe feed. Only needed little amounts which is good for a nauseous patient. After a day of oralade started eating solids again. Really impressed with the product. Non offensive smell and very palatable.

**Amy Jennings - Coulsdon**  
Cat - Was being hospitalised/treated for IMHA

The cat needed some ronaxan tablets but was a nightmare to tablet. We tried everything. He started becoming nauseous when we even just tried to give any kind of medication, as soon as we got him out of the basket. Even water in a syringe in his mouth made him gag and regurgitate. We then tried oralade, he took it syringed into his mouth. Really well. So we mixed all of his medication in with it!



## Microenteral Nutrition

Feeding patients early and proactively with a combination of fluids, electrolytes, functional amino acids and simple sugars supports enterocyte recovery

- Easily digestible, 0% fat, 1% protein 14kcal/100ml
- Functional amino acids Glutamate and Glycine quickly nourish enterocytes, helping maintain the mucosal barrier and improve nutrient uptake
- Prebiotic fibre Galacto-oligosaccharide stimulates gut microflora

## Oral Rehydration Therapy

Oral rehydration therapy provides a balanced increased level of fluids and electrolytes (including, sodium, potassium and chloride) and water. High palatability encourages fluid intake and simple glucose provides needed energy.

Potential benefits of this approach for gastroenteritis in dogs, compared with IV fluid administration, include lower owner-related veterinary costs and decreased staff time associated with treatment<sup>6</sup>.

- Natural chicken flavour, encourages fluid intake even when nauseous
- Isotonic formula quickly absorbs replenishing essential fluids and electrolytes
- 2% Dextrose for simple energy and helps inhibit gastric secretions

Hypoallergenic and zero contraindications, suitable for all carnivorous animals

**NEW**  
IMPROVED FORMULA



#feeddontfast

www.oraladevet.com

Veterinary Exclusive